

Attendee FAQs

June 24th: Intersection of E Chicago Street and N Harbor Drive, Milwaukee WI 53202. [ENTER LOCATION HERE](#) Programming will be inside the Mid Gate at the Henry Maier Festival Park at the Aurora Pavilion.

June 25th and 26th: Potawatomi Casino Hotel: 1721 W Canal St, Milwaukee, WI 53233

June 27th: Inside the South Gate at the Henry Maier Festival Park at the Dockside Bar, just north and down the hill of the BMO Pavilion. [ENTER LOCATION HERE](#)

1. Where/how do I park?
 - a. 6/24 event at Summerfest's Aurora Pavilion: FREE parking will be provided in Lots G and M, which are the "motorcycle" icons on this map:
<https://www.summerfest.com/summerfest-parking>
 - b. 6/25 and 6/26 events: At Potawatomi Casino Hotel, the venue has over 4,400 available FREE parking spaces. Parking is best accessed off of 16th street.
 - i. The venue also has 24/7 valet services and if you are a guest of the hotel, those are gratis. There is also a paid valet service.
 - c. 6/27 event at Summerfest's Dockside Bar: parking will not be provided on this day, but parking spaces are available for purchase at: <https://store.summerfest.com/parking-pass-2>
2. When should I arrive?
 - a. 6/24 event at Summerfest's Aurora Pavilion: gates will open at 4pm. Registration check in can be found at the Mid Gate ticket window.
 - b. 6/25 and 6/26 events: At Potawatomi Casino Hotel, Check-In begins at 8:00am in the North Pre-Function and goes through 4pm.
 - c. 6/27 event at Summerfest's Dockside Bar: in order to attend the 6/27 event at Summerfest, you will have needed to check-in and pick up your badge 6/24-6/26.
3. Where do I get my badge?
 - a. Badges will be provided at the check-in locations
 - b. Please be sure to register for Summerfest Tech if you haven't already [Register - Summerfest Tech \(summerfest-tech.com\)](#)
4. Will maps be provided? Where is the programming located?
 - a. This information can be found on our programming site: [Summerfest Tech 2024 - Summerfest Tech \(summerfest-tech.com\)](#)

- b. Venue Map can be found [here](#).
5. Any other things to note?
- a. Headshots – we will have a professional headshot photographer onsite from 12:30-2pm each day in our exhibit hall. He’s trained with the best and is ready to refresh your professional headshots if you’d like!
 - b. Experience Milwaukee – outside of the Main Event Space, in the North Pre-Function area, we will have our podcast partner onsite doing live interviews with our speakers and attendees. Feel free to stop into their lounge at any time and provide insight into your speaking topic and connect with them!
 - c. Versiti Blood Center of Wisconsin will be onsite at Potawatomi Casino Hotel in the Main Event Hall on June 25th and 26th from 9am to 2pm with a blood drive donation. Walk ins are welcome, but appointments are encouraged. Sign up [here](#) for June 25th and [here](#) for June 26th.

